

Special GKIC Member Opportunity....

The *Peak Performers/Peak Performers PLUS* MASTERMIND & COACHING Program

Facilitated by Top Marketing Strategist Bill Glazer & Performance Coach Lee Milteer with special participation from Dan Kennedy

Due to ever increasing demand from Members, let us introduce you to *Peak Performers/Peak Performers PLUS*. This group is dually focused on marketing/entrepreneurship and personal peak performance/productivity issues.

This is a *different* kind of mastermind meeting and coaching experience than we have previously offered at Glazer-Kennedy Insider's Circle™. This will be a slightly larger group than Info-MASTERMIND, but you'll gain many other things that ONLY a larger group can deliver - like new perspectives, more terrific Members to share ideas with, accountability partners, and a fast-action meeting experience. Here is what will be delivered with your Peak Performers/PLUS Membership:

- ***Three 2-day meetings***, led by Lee Milteer with group exercises on personal peak performance issues and Renegade Millionaire strategies and Bill Glazer with marketing-related discussions, 'hot seats' and presenting new discoveries. You will also hear from Russell Brunson, President of *DotcomSecrets.com*, keeping you up to date with the latest opportunities on the Internet.

Value: \$64,000.00

- ***Bonus 3rd-Day*** to 'one' of the Peak Performer/PLUS Meetings that will consist of roundtables with a Certified Peak Performer Mastermind Mentor facilitating each table to provide a true mastermind experience.

Value: \$8,000.00

- ***Three 60-minute group calls*** during the year with Dan Kennedy and Lee Milteer with open Q & A. This is a rare opportunity to ask your specific question directly to Dan.

Value: \$12,000.00

- ***The Glazer-Kennedy University "Maximum Profit ONLINE and OFFLINE Training Program*** "designed to get you up to speed on GKIC Marketing. It's like earning your No B.S. Degree: This is a 12-Module online training which includes:

Modules #1 - 4: Presented by Dan Kennedy:

- Choosing A Market
- Crafting A Compelling Message
- How To Develop Customer Value
- Marketing To More Affluent Customers

Modules #5 - 8: Presented by Bill Glazer

- Building Blocks of Offline Marketing
- How To Find The Hidden Gold In Your Own Customer List
- How To Grab Customers and Prospects Attention
- S & D Marketing

Modules #9 - 12: Presented by Derek Gehl:

- Market Research and Your Website
- Targeted Traffic Generation
- Email Marketing
- Advanced Strategies

Module #13: Presented by Lee Milteer

- Time and Boundary Strategies For Business Owners

Module #14: Presented by Paul Hartunian

- How To Get Tons Of FREE PUBLICITY For Any Business, Career, Person, Product, Or Cause, Locally Or Nationally For Pennies

Module #15: Presented By Dan Kennedy

- “Fix Your Follow-Up” To Find Value Where YOU Think There Isn’t Any

Value: \$2,400.00

• ***DIAMOND Member Tele-Coaching Program.*** Includes:

- **ALL Gold Membership Benefits**
- **DIAMOND Only FREE Yearly Networking Event**
- TWELVE special “closed door,” live tele-seminars and tele-coaching calls
- **Open Q & A Time during the call**
- CD’s of all 12 tele-seminar calls with Dan Kennedy, Bill Glazer and Guest Experts
- **WEEKLY FAX /EMAIL** of important ideas, reminders, tips, commentary - to nag, nudge, provoke, and motivate you from Dan Kennedy
- **DIAMOND-Only time slots during Dan & Bill’s open call-in days**
- **Access to the “DIAMOND Membership Site,” exclusively created for Diamond Members.** The website includes exclusive content, forums, the Dan Kennedy blog, contests, Best of previous Diamond Calls, and the most up to date news on GKIC events.
- **Access To The DIAMOND Networking Lounge at All GKIC National Event**
- **The NO BS Internet Profit Report** monthly newsletter written by Online ‘Guru’ Russell Brunson

Value: \$3,600.00

• ***Eight times a year a special packet of articles and CD interviews*** on Lee Milteer’s ‘Profit & Productivity’ strategies.

Value: \$1,000.00

- **Priority Consideration** into one of Bill's future international Info-MASTERMIND Coaching Programs. As you are probably aware, there is a long waiting list to get into one of Bill's groups. Peak Performers will be placed at the 'head-of-the-line' for any openings that might develop. **Value: Priceless**
- **Million Dollar Resource Directory:** As an extra added value of being a Peak Performer/ PLUS Coaching Member, you also receive a listing in the Million Dollar Resource Directory (up to 200 words). We reserve the right to edit or refuse inappropriate listings. Listings are only for active members of our Coaching Groups. **Value: Priceless**
- **Peak Performers Anthology Book:** You will have an opportunity to invest in a Chapter in the yearly Peak Performer Book with Dan Kennedy, Bill Glazer and Lee Milteer. **Value: Priceless**
- **ADDITIONAL BONUS: You Will Also Be Placed on Glazer-Kennedy Insider's Circle™ SPECIAL SEED LIST During Your Entire Membership.** You will receive every one of the GKIC mailings that you are free to adapt and use for your own businesses. If you register early for upcoming events and take advantage of Early Bird/best possible discounts (in addition to your already discounted enrollment fee for Peak Performers), you will still receive our marketing materials to learn from. **Value: Priceless**
- **OPTIONAL ability to schedule a 'One-On-One LAZER' Focused 3-Hour Consultation with Bill Glazer to work on YOUR Business the day before or after Peak Performer Training Meetings.** One-On-One LAZER Focused Consulting is ONLY available to Peak Performer Members or InfoMASTERMIND Members for an discounted additional fee **Value: \$6,000**

To be clear, with a program of this nature combining online training, live meetings with 'real' experts and a true Mastermind Group experience, entrepreneurs of every stripe belong here.

The total value of this new group is well over \$98,280.00. The fee to participate in the Peak Performers group is just \$797.00 monthly and requires a 12-month commitment in order to complete the Online Training and attend the three -2-day meeting (and 1-day Mastermind Day) or \$1,461.16, 6-Pay Option - 1st six months of your membership (A Savings of \$797.00... one full month free) or \$7,970.00 Single Pay (A savings of \$1,594.00...two full months free.).

The Peak Performers PLUS group is an upgraded level for a slightly increased fee of \$897.00 monthly or a 6-Pay Option of just \$1,644.60 the 1st six months of your membership (A Savings of \$897.00... one full month free) or Single Pay of just \$8,970.00, (A savings of \$1,794.00...two full month's free.)

"This Peak Performers group has made a difference in our personal lives, our business lives, and every part of our mindset and the people we know. I wouldn't change the experience over the last couple of years for anything in the world. It's made all the difference. When we started Peak, we had a business in our brain. Two years later, starting on our third year, we have a viable successful business that is just growing tremendously with the help of all of these people in Peak Performers."

Gail Carson, Miami Beach, FL

With this upgrade you receive a ***BONUS Evening Session with Bill Glazer***. Each meeting you will attend a special 2-hour session dedicated to latest discoveries and ‘What’s Working’ in Information Marketing. (Plus the lowest registration fee to attend the Info-SUMMIT of just \$297 as long as you’re an active Peak PLUS member at the time of InfoSUMMIT.) An additional \$12,000.00 Value.

We cannot emphasize enough.... Dan and Bill could sit down with each person in one of their current mastermind groups (Platinum or Info-MASTERMIND) and point out quite a few different, specific times when they – or the group – have provided answers, strategies, plans, examples, to their Members that the fee paid was worth a big multiple of the investment.

This same Phenomenon continues to occur again and again in Peak Performers/PLUS. In fact, immodest as this is to say, both Dan and Bill are at the absolute peak of their abilities, able to identify and develop opportunities in everyone’s business on a larger scale, at faster speed than ever before. This skill is kept razor sharp because of all of the entrepreneurs and info-marketers that they mentor. (You have no idea what they get to see.)

Plus... with the addition of Performance Coach Lee Milteer, and Internet Guru Russell Brunson, this program has all of the makings of being one of the most powerful and successful Mastermind & Coaching Programs ever assembled.

YOUR APPLICATION REQUIRED

An application is enclosed re: 2010 *Peak Performers/Peak Performers PLUS*. A non-refundable \$500 deposit is required (refundable if your application is not accepted). It is a binding agreement and you should NOT enter into it unless you are fully prepared to honor it, including the payment preference you select.

If you are in search of.... the latest marketing strategies for your business, personal peak performance, networking with smart people who understand ‘our kind’ of marketing, accountability, and an opportunity to walk away with new breakthroughs and business makeovers, then Peak Performers Plus is for you. We URGE you to apply before all of the limited slots are gone.

Dedicated to “Continuing” to Multiply Your Income,

Dan Kennedy & Bill Glazer
Glazer-Kennedy Insider’s Circle™

PS#1: Let us say that it is our firm conviction that the top business discoveries of 2010, 2011, and beyond will be different than those of 2008 or 2009 in a number of ways. We have already seen that evolutionary changes have accelerated the emergence of new opportunities. It should be obvious to you that the rich who hang out together in one of these Groups will get a lot richer by virtue of being the first to know. You might even think of being with us as a type of smart *insurance* against mistakes, missed opportunities, slow reaction and response to barely visible yet important changes.

PS#2: In 2009, Dan and Bill turned away over 100 GKIC Members who applied for one of their International Mastermind Coaching Groups. This group is in response to that demand. If this is for you, we urge you not to procrastinate.

PS#3: Your application is required.

About Lee Milteer: As you probably know, Dan Kennedy and Lee Milteer have known each other and worked together for many years. In her own right, she is a talented and highly respected “performance coach,” with clients that have included NASA, Disney, FedEx, as well as numerous entrepreneurs, sales professionals and speakers. In short, she has a wide and varied background in publicity, sales, marketing, speaking, platform selling, and coaching. (What exactly is a Performance Coach anyway? Someone who helps you focus and clarifies priorities, holds you accountable, asks provocative questions and accelerates your implementation of good ideas.) In recent years, Dan Kennedy has worked closely with Lee on developing his Renegade Millionaire strategies and programs.

“We did our first Big Idea Day yesterday, and WOW, what an amazing exercise. It's amazing when you're focused and thinking specifically about how those things might apply to your business,

PS#4: IMPORTANT: You should not consider applying for the Peak Performers Group until you are certain now that your membership will effectively cost you nothing. You should have the type of business and commitment to implementation that means this access to Peak Performers will be worth \$100,000 - \$1 million plus to you.

More Comments From Peak Performers Members

I can safely assume that I am the only funeral director in Glazer Kennedy Insiders Circle, and I'm glad for that because I wouldn't want my competition to know some of the things that I'm learning here and applying when I get back home. This is the kind of information I can't find in my association or in any of the kind of professional groups that I belong to, and I'm grateful for that. All of the things that I've learned from the Peak Performers' Meetings are all things that are actionable and that I can put to work right away. I'm really grateful to be part of Peak Performers, and I look forward to next year's performance. Thank you.

Scott Mueller, Saint Paul, Minnesota

I want to thank both Bill and Lee for an incredible Mastermind experience. Not only did I learn immensely from the prepared materials, but I also benefited enormously from the networking from fellow Peak Performers. I thoroughly enjoyed the experience and my first act when I returned to Omaha was to book my flight for the next meeting.

Based on input I received from Bill in just the one week I have been back, I have changed the way I was doing my newsletter. I have had meetings with two individuals to start the process of a joint venture. I put together my first multi-step marketing campaign in a specific application.

Based on info I received from Lee, I am working diligently on more structure for time allocation both personally and within the office. I have shared some of those tips in my office meeting.

Based on people I met, I have generated a number of ideas. I'm most excited of meeting a couple of individuals who I may meet again as I travel around the country.

Mike Root, Omaha, NE

"I'm here with my wife and business partner Lori Rosenberg. We run a business called QualityTalk.com. We work with small businesses to help them think big, grow exponentially, and make more money in less time than they possibly could. We've also been Peak Performers members since the very beginning of the program, and I'll tell you, it's not so much about learning the basics of marketing because you can get that from a lot of the events and the newsletters. What Peak Performers has been about for us is turning the idiosyncrasies, the subtleties, the nuances that have enabled us to make dramatic changes in our marketing and our business. The mindset information that we're getting from Lee has transformed the way we do our business. Getting the marketing details from Bill about what's working and what's not working from a variety of sources has completely allowed us to change what we're doing in marketing, make some big changes in the implementation and marketing flow, and then having access to Dan on the calls throughout the year is just incredible for us. We've gotten to the point where we're able to double our revenue in 2008, and we're on track to do that again in 2009, in large part because of what we've learned here at Peak Performers."

Ron Rosenberg, Raleigh, North Carolina

"I teach martial arts in Miami, Florida. The name of my school is Unified Martial Art Academy. In Bruce Lee's Jai Kan Do, which is what I've spent my lifetime dedicated to, we're taught to research our own experience for the truth, absorb what is useful, reject what is useless and add what is specifically your own.

So, here at Glazer-Kennedy Peak Performers, I'm right at home because that's exactly what we're being taught to do. It's a diverse group of entrepreneurs. So many different businesses are represented here, but I can listen to a guy who's in the vacuum and sewing machine industry and a dentist and a chiropractor and listen to what's being used successfully in their businesses and find more than one way of applying it successfully in my martial arts business. So, Peak Performers is definitely the way to go for me, and I would highly recommend it to just

about anybody who is really interested in taking their business to the next level."

Dwight Woods, Miami, Florida

"This is our testimonial about the fast results we have gotten from the first Peak Performers Coaching meeting.

During the Peak Performers session, Timothy Seward and I presented a success story on a joint-venture teleseminar.

After we presented the success story, Bill Glazer and the audience there at the Peak Performers meeting made some fantastic suggestions. So far we have used these suggestions to radically re-work the training course being offered and improve customer satisfaction rate and reduce the refund rate. We couldn't be happier!

Meredith Smith, Raleigh, NC

"My business or my company name is Improved Results. We provide online business advisory services to companies in the small to mid market range. I came to my first Peak Performers meeting in June of 2008. I had been considering it, and I'll tell you, I'm just sad that I waited so long. Since that meeting in June, in addition to our core business, given what I have learned here in terms of not only the networking, but probably more importantly, the thinking, getting my head right and getting my thinking different. We have kicked off three new businesses, one of which within the next year is projected to do over seven figures. That would not have happened if I had not joined Peak Performers. If you're serious about moving on and moving up and just being part of an exciting group of folks that really quite frankly care about you and care about your success, then you should join Peak Performers. Thanks."

John Keel, Cincinnati, Ohio

"I'm President of the Great Voice Company and I am the voice that says, "Thank you for using AT&T." I also work with and train professional voice talent and also people who want to improve their persuasive speaking skills at GreatVoice.com. I've been a member of Peak Performers for about a year. I've been on Planet Dan for a few years, and actually have been in the VIP group and mastermind group with Dan and Bill.

I've got to say this program actually is even better. I love it. I just love it, and it's like for me, I think of it as kind of my country club. It's the place where I come to meet and network with other like-minded entrepreneurs and get this incredible bonus of learning and being able to have all of my business questions answered and get the mentorship from Bill and from Dan and from Lee, of course. Not only that, the wonderful networking with all of my fellow entrepreneurs. Bottom line, we've seen tremendous business growth the last year. I've got some major plans next year. So, I highly recommend this program. It's been just fabulous for my business, and I just think it's a great thing. Thanks."

Susan Berkley, Edgewood Cliffs, NJ

"I am executive editor of the Done For Your writing and publishing company. I joined Peak Performers as a way of contacting other highly motivated entrepreneurs like myself, and I found here a highly supportive community that helped me to see where I had my own limitations in becoming a Peak Performer for my business. Every meeting I came to, I found solutions that I immediately implemented in my business and in my personal life that have made a tremendous difference. I found places where I was leaving money on the table. I also made connections here with clients that I would not have found otherwise because these people understand the value of my services in the same way that I understand the value of what they do. So, this experience has been highly motivating all around. I am proud to be an entrepreneur, excited to use what I've learned from both Lee and Bill, and I would highly recommend it to anyone looking for a similar experience. Thank you."

Saffronia Scott, Newtown, Connecticut